Target Market Determination

Made by: Swift Networks Group Limited (ACN 006 222 395) of 1060 Hay Street, West Perth WA 6005 (Company).

Products: Unlisted options to be issued to the Corporate Adviser to the Company (or its nominees) at an issue price of \$0.00001 each under a Prospectus dated 24 March 2025 (**New Options**).

Effective date: 24 March 2025

1 Background

This target market determination (**TMD**) has been prepared by the Company in relation to the offer to issue the New Options to the Corporate Adviser or its nominees made by the Company under the Prospectus dated 24 March 2025 (**Prospectus**). A copy of the Prospectus is available on the Company's website, www.swiftnetworks.com.au. Lynx Advisors Pty Ltd (ACN 654 471 262) (**Corporate Adviser**) has been appointed as corporate adviser to the Company and sub-underwriter to the Entitlement Offer.

Capitalised terms not otherwise defined in this TMD have the meaning given to them in the Prospectus.

The offer will be made under, or accompanied by, a copy of the Prospectus. Any recipient of this TMD should carefully read and consider the Prospectus in full and consult with their professional advisers if they have any questions regarding the contents of the Prospectus, the Corporate Adviser Offer or this TMD. This document does not contain a full summary of the terms and conditions of the New Options. This TMD is not a disclosure document for the purposes of the *Corporations Act 2001* (Cth), and therefore has not been lodged, and does not require lodgement, with the Australian Securities and Investments Commission (**ASIC**).

This TMD does not take into account what you currently have, or what you want and need, for your financial future. It is important for you to consider these matters and read the Prospectus before you make an investment decision. The Company is not licensed to provide financial product advice in relation to the New Options.

2 Product Description and Target Market

| Key Features | | | |
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| Eligibility | New Options are available to the Corporate Adviser or its nominees. | | |
| Terms of the New Options | Terms of the New Options are as follows: (Issue Price): The New Options have an issue price of \$0.00001 each. (Exercise Price): The New Options have an exercise price of: in the case of the Tranche 1 Options, \$0.02 per Tranche 1 Option; and in the case of the Tranche 2 Options. \$0.03 per the term of term of the term of term | | |
| | in the case of the Tranche 2 Options, \$0.03 per Tranche 2 Option. | | |

| | (Entitlement): Each New Option entitles the holder to subscribe for one Share upon exercise of the New Option. (Expiry Date): Each New Option will expire at 5:00pm (AWST) on the date that is 3 years following the date of first issue of the New Options (expected to be 29 April 2025). A New Option not exercised before the Expiry Date will automatically lapse on the expiry date. | | | | |
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| | • (Exercise Period): The New Options are exercisable at any time on or prior to the expiry date. | | | | |
| | • (Rank of Shares): Shares issued on exercise of the Ne Options rank equally with the then issued shares of the Company. | | | | |
| | • (Quotation): The Company will not seek to have the New Options quoted by ASX. | | | | |
| | • (Transferability): The New Options are not transferable, except with prior written approval of the Company. | | | | |
| | The full terms and conditions of the New Options are set out in section 6.8 of the Prospectus. | | | | |
| Target Market | | | | | |
| Investment Objective | The Company expects the offer of New Options under the Corporate Adviser Offer to be suitable to those: | | | | |
| | looking to be rewarded for acting as a sub-underwriter to the Entitlement Offer who wish to hold equity in a micro/small cap technology, media and entertainment company listed on the ASX; and | | | | |
| | looking to diversify their investment portfolio. | | | | |
| Investment Timeframe | The New Options have an expiry date of 3 years from their date of issue. | | | | |
| | The target market of investors will take a short to medium-term outlook in relation to their investment. Investors with a short-term outlook for their investment will benefit from an ability to exercise New Options and trade the underlying Shares issued on exercise should the exercise price of the New Options be lower than the trading price of Shares. Investors with a medium-term outlook will benefit from an ability to exercise the New Options within the approximate 3-year term of the New Options and increase their shareholding and exposure to the potential upside in the Company's Shares into the future. | | | | |
| | Given the need to pay the Exercise Price to acquire the underlying Shares, investors in the target market are those who are financial position that is sufficient for them to invest their funds over an approximate 3-year time horizon should they wish to exercise their New Options. Any decision to exercise the New Options is likely to be based on the trading price of the Shares. | | | | |
| Investment Metrics | While the Company does not have an established eligibility framework for investors based on metrics such as age, expected return or volatility, it is expected that the target market of investors will be able to withstand potential fluctuations in the | | | | |

| | value of their investment. The New Options offer no guaranteed income or capital protection. | | | | |
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| Risk | The Company considers that, while the issue price of the New Options is \$0.00001, an investment in the New Options offered in connection with the Prospectus should be considered highly speculative, such that an investment in the Company is not appropriate for an investor who would not be able to bear a loss of some or all of the investment. | | | | |
| | Investors should also have a sufficient level of financial literacy and resources to understand and appreciate the risks of investing in New Options as a separate asset class generally and the more specific risks of investing in the Company. | | | | |
| Distribution Conditions | The offer of New Options under the Prospectus is being made t the Corporate Adviser and its nominees. | | | | |
| | The Prospectus will include jurisdictional conditions on eligibility. The Company will also include on its website a copy of this TM and require that retail clients confirm that they meet the eligibility criteria of the expected target market outlined in this TMD before they apply for New Options. | | | | |
| | The Company considers that these distribution conditions will ensure that persons who invest in the New Options fall within the target market in circumstances where personal advice is not being provided to those persons by the Company. | | | | |
| Review Triggers | The New Options are being offered for a limited offer period set out in the Prospectus, after the conclusion of which the New Options will no longer be available for investment by way of issue. | | | | |
| | It follows that the TMD will only apply in the period between the commencement of the offer of the New Options and the issue of the New Options (Offer Period). The Company anticipates the New Options will be issued on or about 29 April 2025 under the Company's existing placement capacity. | | | | |
| | To allow the Company to determine whether circumstances exist that indicate this TMD is no longer appropriate to the New Options and should be reviewed, the following review triggers apply for the Offer Period: | | | | |
| | • a new offer of New Options that requires preparation of a disclosure document is made after completion of the Offer Period; | | | | |
| | any event or circumstances that would materially change a factor taken into account in making this TMD; | | | | |
| | • the existence of a significant dealing of the New Options which is inconsistent with this TMD. The Company does not consider an on-sale of the New Options (where possible) on market is a significant dealing; | | | | |
| | • ASIC raises concerns with the Company regarding the adequacy of the design or distribution of the New Options or this TMD; and | | | | |
| | • material changes to the regulatory environment that applies to an investment in the New Options. | | | | |

| Review Period | If a review trigger occurs during the Offer Period, the Company will undertake a review of the TMD in light of the review trigger. The Company will otherwise complete a review of the TMD immediately prior to the issue of New Options under the | | | | |
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| Reporting | Corporate Adviser Offer. The reporting requirements of all distributors in respect of the | | | | |
| Requirement | New Options are set out in the table below: | | | | |
| | Reporting requirement | Period for reporting to the Company to by the distributor | Information to be provided | | |
| | Whether the distributor received complaints about the New Options. | For such time as the Corporate Adviser Offer remains open, within 10 business days after the end of each quarter. Within 10 business days after the end of the Corporate Adviser Offer. | The number of complaints received. A summary of the nature of each complaint or a copy of each complaint. | | |
| | A significant dealing of the New Options that is inconsistent with this TMD. | As soon as reasonably practicable after the significant dealing occurs, but in any event no later than 10 business days after the significant dealing occurs. | Details of the significant dealing. Reasons why the distributor considers that the significant dealing is inconsistent with this TMD. | | |
| | A summary of the steps taken by the distributor to ensure that its conduct was consistent with this TMD. | Within 10 business days after the end of the close of the Corporate Adviser Offer in accordance with the Prospectus. | A summary of the steps taken by the distributor to ensure that its conduct was consistent with the TMD. | | |
| Contact Details | Contact details in the respect of this TMD for the Company are: Suzie Foreman – Company Secretary | | | | |
| | 1060 Hay Street, West Perth WA 6005 | | | | |
| | Telephone: +61 8 6103 7595 | | | | |
| | Email: investor@swiftnetworks.com.au | | | | |